



# ISIRC 2018

»Bridging Social and Business Innovation«

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## 10th International Social Innovation Research Conference Ruprecht-Karls-University Heidelberg

### Conference Programme

PROMOTERS



STIFTERVERBAND  
Bildung, Wissenschaft, Innovation.



ORGANISERS



Westfälische  
Hochschule



## MONDAY, SEPTEMBER 3, 2018

Time	Description /Room	Person/Topic
10.00 - 12.30	<b>Registration</b> Neue Universität Lobby	<b>Registration</b> <b>Welcome Coffee</b> <b>Early Lunch</b>
12.30 - 13.00	<b>Welcome</b> <b>Opening</b> HS 13 Lecture Theatre	<b>Welcome to ISIRC 2018</b> <b>Greetings</b>
13.00 - 13.45	<b>Plenary</b> <b>Keynote</b>  HS 13 Lecture Theatre	<b>Alex Nicholls, Professor of Social Entrepreneurship,</b> <b>Skoll Centre for Social Entrepreneurship, Saïd Business School, University of Oxford</b>  Institutions for inclusive societies: Unfolding the complexity of institutional effects on socioeconomic inequality  <i>Theorizing the distributive effects of institutional arrangements represents a significant research gap in organization studies. This is also an important limitation in our understanding of social innovation as conceived as interventions in the structural and systemic drivers of marginalisation and inequality. Drawing upon strands of old institutionalism, Critical Theory and research on social movements I will suggest in my keynote that a careful analysis of the 'institutional externalities' of social structures can offer a new approach to recognising the success or failure of social innovation.</i>
13.45 - 14.15	<b>Break</b> Neue Universität Lobby	<b>Refreshment Break</b>

## MONDAY, SEPTEMBER 3, 2018

Time	Description / Room	Person/Topic
14.15-15.45	<b>Session 1 Parallel Track</b>  HS 13 Lecture Theatre	<b>Critical Perspectives on Social Innovation</b> <b>Introduction by stream chairs: Simon Teasdale &amp; Benedetta De Pieri</b> <ul style="list-style-type: none"> <li>Rafael Ziegler: <i>Temporal orientation in social entrepreneurship and social innovation - on fictional expectation, precautionary expectation and social imaginaries</i></li> <li>Pascal Dey, Karen Verduijn and Denise Fletcher: <i>Critical Entrepreneurship Studies: a multidisciplinary review and research agenda</i></li> <li>Giovanni Fosti, Elisabetta Notarnicola and Eleonora Perobelli: <i>Funding social innovation: challenging popular perspective</i></li> </ul>
	<b>Session 1 Parallel Track</b>  HS 4a Lecture Room	<b>Expanding Theory</b> <b>Introduction by stream chair: Dieter Rehfeld</b> <ul style="list-style-type: none"> <li>Jürgen Howaldt and Dmitri Domanski: <i>Towards a theoretically grounded concept of social innovation: recent achievements and future tasks</i></li> <li>Philine Warnke: <i>Positioning social innovation within the innovation system framework. A stepping-stone towards systemic innovation policies?</i></li> </ul>
	<b>Session 1 Parallel Track</b>  HS 12 Lecture Room	<b>Social Innovation and Forced Migration</b> <b>Introduction by stream chairs: Simone Baglioni &amp; Francesca Calò</b> <ul style="list-style-type: none"> <li>Verena Schmid: <i>New forms of engagement through the refugee crisis at the local level</i></li> <li>Monika Gonser: <i>Social Innovation in company level refugee integration</i></li> <li>Jonathan Jancsary and Vivien Fritsche: <i>Social Innovation through Volunteering – Challenges of Integration of Refugees</i></li> </ul>

## MONDAY, SEPTEMBER 3, 2018

Time	Description / Room	Person/Topic
14.15 - 15.45	<b>Session 1 Parallel Track</b>  HS 12a Lecture Room	<b>Financing Social Innovation &amp; Social Investment</b> <b>Introduction by stream chair: Alex Nicholls</b>  <ul style="list-style-type: none"> <li>Reinhard Millner: <i>The process and mechanisms of aligning and governing interests in Social Impact Bonds</i></li> <li>Sara Stühlinger: <i>In Need of Clarification: Current Perception of Impact Investing in the German and Swiss Foundation Sector</i></li> <li>Seza Danişoğlu, Z. Nuray Güner and Hande Ayaydin Hacıömeroğlu: <i>The Grass is greener on the Other Side: Comparison of For-Profit and Blended-Value Debt Securities</i></li> </ul>
	<b>Session 1 Parallel Track</b>  Ehemaliger Senatssaal (Former Senate Hall) Lecture Hall	<b>Social innovation &amp; Food</b> <b>Introduction by stream chair: Alex Murdock</b>  <ul style="list-style-type: none"> <li>Alex Murdock: <i>How food got its bank</i></li> <li>Dirisa Mulindwa and Thorben Haenel: <i>Analysing Street food in Uganda from a Transformative Social Innovation Perspective.</i></li> </ul>
	<b>Session 1 Parallel Track</b>  HS UGX60 Lecture Room	<b>Design for Social Innovation for Place and Community</b> <b>Introduction by stream chairs: Miguel Navarro Sanint &amp; Santiago De Francisco Vela</b>  <ul style="list-style-type: none"> <li>Santiago De Francisco, Miguel Navarro-Sanint, Leidy Lorena Rodríguez Pinto, María Belén Castellanos Ramírez, María Camila Curiel Lozano and Catalina Ramírez Diaz: <i>Social participatory innovation: building bridges between rural practices and community reflections</i></li> <li>Shaohua Pan: <i>Ageing Communities as Co-Designers For Social Innovation</i></li> <li>Vincent Carragher and Michael Peters: <i>Co-designing sustainable solutions for living with communities and other stakeholders</i></li> </ul>
15:45 - 16:15	<b>Break</b>  Neue Universität Lobby	<b>Refreshment Break</b>

## MONDAY, SEPTEMBER 3, 2018

Time	Description / Room	Person/Topic
16.15 - 17.45	<b>Session 2 Parallel Track</b>  HS 13 Lecture Theatre	<b>Critical Perspectives on Social Innovation, continued</b> <b>Stream chairs: Simon Teasdale &amp; Benedetta De Pieri</b>  <ul style="list-style-type: none"> <li>• Bonno Pel and René Kemp: <i>Between Innovation and Restoration; a Critical Comparison of Relative Novelty in 20 Social Innovation initiatives</i></li> <li>• Flor Avelino: <i>Theories of Power for Social Innovation: Implications of Different Theories of Power for Social Innovation Research</i></li> <li>• Zuhail Yesilyurt Gündüz and Kezban Celik: <i>Gender Matters in Social Innovation: Poverty, Inequality, Exclusion</i></li> <li>• Javier Ramos Diaz: <i>Social Innovation or Social Innovations? Redefining and typifying a catchy concept</i></li> </ul>
	<b>Session 2 Parallel Track</b>  HS 4a Lecture Room	<b>Expanding Theory, continued</b> <b>Stream chair: Dieter Rehfeld</b>  <ul style="list-style-type: none"> <li>• Anna Butzin and Hugues Jeannerat: <i>Spatial diffusion of social innovation</i></li> <li>• Pascal Dey, Thibault Daudigeos, Caroline Gauthier, Ranville Adeline and Shanahan Genevieve: <i>How to reconcile sustainable solution and sustainable advantage? A business model perspective</i></li> <li>• Maria Rabadjieva and Anna Butzin: <i>The concept of practice fields and its effects on the diffusion of social innovation</i></li> </ul>
	<b>Session 2 Parallel Track</b>  HS 12 Lecture Room	<b>Social Innovation and Forced Migration, continued</b> <b>Stream chairs: Simone Baglioni &amp; Francesca Calò</b>  <ul style="list-style-type: none"> <li>• Elisa Ravazzoli, Cristina Dalla Torre, Miriam L. Weiß and Andrea Membretti: <i>Social Innovation Practices and Forced Migration in the Alps: a pluralistic factor</i></li> <li>• Marie Jégu, Alexandra David, Judith Terstriep and Silke Steinberg: <i>Migrants as Change Agents of Institutional Cultures</i></li> </ul>

## MONDAY, SEPTEMBER 3, 2018

Time	Description / Room	Person/Topic
16.15 - 17.45	<b>Session 2 Parallel Track</b>  HS 12a Lecture Room	<b>Financing Social Innovation &amp; Social Investment, continued</b> <b>Stream chair: Alex Nicholls</b>  <ul style="list-style-type: none"> <li>Rolf F.H. Schroeder: <i>Business-oriented complementary currencies and time-exchange currencies – About the chances and problems of bridging the gap between commercial and social sector applications</i></li> <li>Tongyu Meng: <i>Social Impact Components of Renewable Energy Investment. Financing renewable energy: at the intersection of social and environmental return to understand social impact investment</i></li> </ul>
	<b>Session 2 Parallel Track</b>  Ehemaliger Senatssaal (Former Senate Hall) Lecture Hall	<b>Social innovation &amp; Food, continued</b> <b>Stream chair: Alex Murdock</b>  <ul style="list-style-type: none"> <li>Chiara Civera, Damiano Cortese and Alex Murdock: <i>'Brewing' Social Innovation: The Case of New Enterprises Creation in Developing Countries by a Large Beer Producer</i></li> <li>Carmen Parra: <i>Digital platforms: New tool to fight against food waste</i></li> </ul>
	<b>Session 2 Parallel Track</b>  HS UGX60 Lecture Room	<b>Design for Social Innovation for Place and Community, continued</b> <b>Stream chairs: Miguel Navarro Sanint &amp; Santiago De Francisco Vela</b>  <ul style="list-style-type: none"> <li>Vincent Carragher and Hugh O'Reilly: <i>Modelling sustainability and community action and driving social and sustainable innovatio</i></li> <li>Rob Wilson, Mike Martin, and David Jamieson: <i>Co-Creation of Social Innovations: Sensemaking of diversity in complex public service areas across the EU</i></li> </ul>
17.45	<b>Close</b>	<b>Close</b>
19.00- 21.00	<b>Reception Fair</b>  Neue Universität Lobby and Patio	<b>Reception</b>  <b>Presentation of social initiatives and regional projects</b>  <b>Drinks and Finger Food offered</b>

## TUESDAY, SEPTEMBER 4, 2018

Time	Description / Room	Person/Topic
9.00 - 9.15	Neue Universität Lobby	<b>Arrival</b>
9.15 - 10.00	<b>Plenary Keynote</b>  HS 13 Lecture Theatre	<p><b>Attila Havas, Senior Research Fellow, Institute of Economics, Hungarian Academy of Sciences</b></p> <p>Social and business innovations: close links in practice - but two worlds apart in theorising?</p> <p><i>Thorough case studies on social innovations clearly indicate that quite often social innovations can only be successful when supported by various types of business innovations, be they product, process, management, organisation, business model or market innovations. Further, both business and social innovations have been studied for several decades by now. Yet, these two communities still seem to live in their fiefdoms. This presentation is aimed at highlighting the need and possibilities for more interactions and exchanges between these two 'tribes' by indicating opportunities for mutual learning to refine the analytical tools and methods we use, and thus improve our understanding of innovation processes. These new insights can be useful for practitioners, innovation scholars, policy analysts and policy-makers.</i></p>
10.00 - 10.15	<b>Break</b>  Neue Universität Lobby	<b>Refreshment Break</b>

## TUESDAY, SEPTEMBER 4, 2018

Time	Description / Room	Person/Topic
10.15 - 11.45	<b>Session 3 Parallel Track</b>  HS 4a Lecture Room	<b>Social Innovation in Education</b> <b>Introduction by stream chair: Ekkehard Thümler</b>  <ul style="list-style-type: none"> <li>• Malin Lindberg, Mia Heikkilä, Jennie Schaeffer and Cecilia Nordquist: <i>Preschool remodeling through systemic (ex)change</i></li> <li>• Denise Crossan: <i>Teaching Social Innovation effectively in Liberal Arts education setting: applying an Engaged Scholarship approach to bridge theory and practice</i></li> <li>• Rajendra Thakur: <i>Social Innovation Initiative in the Most Backward Region of India</i></li> </ul>
	<b>Session 3 Parallel Track</b>  HS 12 Lecture Room	<b>Future Prospects for SI Measurement</b> <b>Introduction by stream chairs: Judith Terstriep &amp; Georg Mildenerberger</b>  <ul style="list-style-type: none"> <li>• Ana Camões, Marta Ferreira Dias, Marlene Amorim and Diego Galego: <i>Social Action Projects in a Portuguese Municipality Driving Social Innovation: A Socioeconomic Measurement</i></li> <li>• Wilfried Lux and Regula Flisch: <i>Integrated measurement of social innovation</i></li> <li>• Irina Krasnopolskaya: <i>Innovativeness of non-profits: a case of quantitative measurement</i></li> </ul>
	<b>Session 3 Parallel Track</b>  HS 12a Lecture Room	<b>Social Innovation &amp; Complexity</b> <b>Introduction by stream chairs: Sharon Zivkovic &amp; Christine Woods</b>  <ul style="list-style-type: none"> <li>• Sharon Zivkovic: <i>Mapping the field of social innovation and complexity science</i></li> <li>• Max French and Toby Lowe: <i>Innovating for outcomes: the need for a complexity-consistent approach</i></li> <li>• Billie Lythberg, Jamie Newth and Chris Woods: <i>The Treaty of Waitangi: a structural attractor for social innovation in Aotearoa-New Zealand?</i></li> </ul>







TUESDAY, SEPTEMBER 4, 2018

Time	Description / Room	Person/Topic
14.15 - 15.45	<p><b>Session 4 Parallel Track</b></p> <p>HS 4a Lecture Room</p>	<p><b>Expanding Theory, continued</b> <b>Stream chair: Dieter Rehfeld</b></p> <p>Mandy Bratton, Brandon Reynante and Lin Hein: VGJ Stijn Oosterlynck and Pieter Cools: güG</p> <p>VIFHü</p>
	<p>Session 4 Parallel Track</p> <p>HS 12 Lecture Room</p>	<p><b>Future Prospects for SI Measurement, continued</b> <b>Stream chairs: Judith Terstriep &amp; Georg Mildenberger</b></p> <p><b>CG9</b> or³an/a Anal Aino a Eeneø F Gorgi Krlev:C Jan-Frederik Thurman and Simone Strambach:CüClü .N</p>
	<p><b>Session 4 Parallel Track</b></p> <p>HS 12a Lecture Room</p>	<p><b>Social Innovation &amp; Complexity, continued</b> <b>Stream chairs: Sharon Zivkovic &amp; Christine Woods</b></p> <p><b>CIGGVF</b> <b>G</b> Sean Geobey and Katharine McGowan: VVGgüsc <i>Crisis</i> C</p>

## TUESDAY, SEPTEMBER 4, 2018

Time	Description / Room	Person/Topic
14.15 - 15.45	<b>Session 4 Parallel Track</b>  Ehemaliger Senatssaal (Former Senate Hall) Lecture Hall	<b>Social Innovation in rural and/or deprived Regions, continued</b> <b>Stream chairs: Manfred Perlik, Carla Barlagne &amp; Gillian Sullivan Mort</b>  <ul style="list-style-type: none"> <li>• Dillon Berjani and Karen Verduijn: <i>Organizing Social Innovation in deprived countries</i></li> <li>• György Molnár and Attila Havas: <i>Tackling marginalisation with social innovation: the Kiútprogram in Hungary</i></li> <li>• Todora Rogelja, Laura Secco, Alice Ludvig, Gerhard Weiss and Margaret Shannon: <i>Forest-based social innovation in Slovenia: the development of the Charcoal Land initiative</i></li> <li>• Alice Ludvig, Ivana Zivojinovic and Gerhard Weiss: <i>Institutional set-up for social innovation in rural areas - an analysis of current frameworks and instruments in Serbia</i></li> </ul>
	<b>Session 4 Parallel Track</b>  HS UGX60 Lecture Room	<b>Hybridity, Governance &amp; Organising Social Innovation, continued</b> <b>Stream chairs: Roger Spear &amp; Jo Barraket</b>  <ul style="list-style-type: none"> <li>• Ellen Stenslie: <i>Chameleons by Law: An Institutional Inquiry into the Community Interest Company in practice</i></li> <li>• Jens Dorland: <i>The constitution, emergence and development of organizations within Social Innovation</i></li> </ul>
15.45 - 16.15	<b>Break</b> Neue Universität Lobby	<b>Refreshment Break</b>

## TUESDAY, SEPTEMBER 4, 2018

Time	Description / Room	Person/Topic
16.15 – 17.45	<b>Session 5 Parallel Track</b>  HS 4a Lecture Room	<b>Expanding Theory, continued</b> <b>Stream chair: Dieter Rehfeld</b>  <ul style="list-style-type: none"> <li>• Sujeetha Selvakkumaran and Erik O. Ahlgren: <i>Characterizing social innovations in local energy transitions processes: the cases of Skåne, Dalsland and Hjørring</i></li> <li>• Philipp Thapa: <i>Utopia-as-method and social innovation theory</i></li> <li>• Todora Rogelja, Margaret Shannon and Laura Secco: <i>Deconstructing governance capacity of public actors for social innovation: from vague concepts to analytical constructs</i></li> </ul>
	<b>Session 5 Parallel Track</b>  HS 12 Lecture Room	<b>Diffusing and Mainstreaming SI - Transforming Society?</b> <b>Introduction by stream chairs: Julia Wittmayer &amp; Bonno Pel</b>  <ul style="list-style-type: none"> <li>• Eva Wascher, Rick Hölsgens and Katharina Schrot: <i>From socially innovative initiative to Social Innovation – the institutionalisation of SI</i></li> <li>• Bonno Pel, Jens Dorland, Julia Wittmayer and Michael Soegaard Jørgensen: <i>Unpacking the Social Innovation Ecosystem: a typology of empowering network constellations</i></li> </ul>
	<b>Session 5 Parallel Track</b>  HS 12a Lecture Room	<b>Social Innovation &amp; Complexity, continued</b> <b>Stream chairs: Sharon Zivkovic &amp; Christine Woods</b>  <ul style="list-style-type: none"> <li>• Sean Geobey: <i>Social Lab Theory: An Applied New Institutional Approach</i></li> <li>• Erik Lindhult, Camilla Dahlin Andersson and Henrik Eklund: <i>Valuation and resource contribution in processes of socio-commercial innovation. The case of the online news startup Newstag</i></li> <li>• Neeta Verma: <i>Precairy of Social Ecology within Design &amp; Innovation</i></li> </ul>

## TUESDAY, SEPTEMBER 4, 2018

Time	Description / Room	Person/Topic
16.15 – 17.45	<b>Session 5 Parallel Track</b>  Ehemaliger Senatssaal (Former Senate Hall) Lecture Hall	<b>Social Innovation in rural and/or deprived Regions, continued</b> <b>Stream chairs: Manfred Perlik, Carla Barlagne &amp; Gillian Sullivan Mort</b>  <ul style="list-style-type: none"> <li>• Elisa Ravazzoli and Cristina Dalla Torre: <i>Scaling out of Social Farming in Italy: Mapping Existing Practices and the Role of the National Forum of Social Agriculture</i></li> <li>• Gillian Sullivan Mort, Nkosi Sithole and Clare D'Souza: <i>Social innovation for the unbanked rural poor in Southern Africa: A case study of Limpopo province</i></li> <li>• Gillian Sullivan Mort, Tanvir Ahmed and Rafiuddin Ahmed: <i>Social Innovation: A Micro-level Analysis Using Consumption Meaning</i></li> </ul>
	<b>Session 5 Parallel Track</b>  HS UGX60 Lecture Room	<b>Hybridity, Governance &amp; Organising Social Innovation, continued</b> <b>Stream chairs: Roger Spear &amp; Jo Barraket</b>  <ul style="list-style-type: none"> <li>• Jo Barraket: <i>The role of intermediaries in stimulating social innovation: the case of social procurement in Australia</i></li> <li>• Louise Atkinson, Richard Hazenberg and Peter Lawrence: <i>Exploring hybridity from the perspective of profit oriented SMEs: Lessons from social enterprises</i></li> <li>• Farah Nabil Adel Al Taji and Irene Bengo: <i>The influence of founders' human capital on the emergence and performance of hybrid organizations</i></li> </ul>
17.45	<b>Close</b>	<b>Close</b>
19.00	<b>Conference Dinner</b>	<b>Conference Dinner</b>  Dezernat 16, Emil-Maier-Str. 16, 69115 Heidelberg-Bergheim  <b>ISIRC Best Paper Award</b> <b>Best Paper in each track</b>

## WEDNESDAY, SEPTEMBER 5, 2018

Time	Description / Room	Person/Topic
9.00 - 9.15	Neue Universität Lobby	Arrival
9:15 - 10.00	<b>Plenary Keynote</b>  HS 13 Lecture Theatre	<b>Yvonne von Friedrichs, Professor of Business Administration and Entrepreneurship, Mid Sweden University</b>  Preconditions for Social Entrepreneurship and Social Innovations in Rural Settings  <i>There is a growing interest in society for social entrepreneurship and transformative social innovation processes as drivers for regional and local development and growth. However, as social entrepreneurship and social innovations are fairly new concepts in welfare countries like in Northern Europe relatively little is known on what the factors are that endorse or inhibit social entrepreneurship and social innovation. Our studies show that un-equal distribution of resources between regions has implications on the welfare and economic prosperity especially in rural areas which has opened up for new mindsets and new business models to meet the fast-changing society. Although such changemaking processes profit from cross-border cooperation and collaboration between public sector, business sector and civil society our studies show that there are several barriers to overcome for social entrepreneurship to become part of the regional entrepreneurial ecosystem.</i>
10.00 - 10.15	<b>Break</b>  Neue Universität Lobby	<b>Refreshment Break</b>

## WEDNESDAY, SEPTEMBER 5, 2018

Time	Description / Room	Person/Topic
10.15 - 11.45	<b>Session 6 Parallel Track</b>  HS 13 Lecture Theatre	<b>New Ways of Planning &amp; Policy Production</b> <b>Introduction by stream chair: Marianne Paasi</b> <ul style="list-style-type: none"> <li>• Malin Lindberg, Anna Tengqvist and Daniel Hallencreutz: <i>Modelling support to social innovators</i></li> <li>• Ivette Oomens, Chiel Scholten and Annemieke van Barneveld-Biesma: <i>Networked governance for social innovation: technologies for inclusive labour markets in the Netherlands</i></li> <li>• Max French: <i>Co-production as a source of learning and innovation in public services</i></li> <li>• Danijel Baturina: <i>Emerging spaces? Perspectives of social (impact) investment in context of Croatian social policy</i></li> </ul>
	<b>Session 6 Parallel Track</b>  HS 4a Lecture Room	<b>Digital Social Innovation</b> <b>Introduction by stream chairs: Cédric Gossart, Müge Özman &amp; Matt Stokes</b> <ul style="list-style-type: none"> <li>• Müge Ozman and Cedric Gossart: <i>Digital social innovation: Exploring an emerging ecosystem</i></li> <li>• Veronika Hornung-Prähauser, Sandra Schön and Eva-Maria Hollauf: <i>Business model design for Open Educational Resources in the field of digital social innovation and entrepreneurship education: experiences and challenges</i></li> <li>• Lucia Corsini and James Moultrie: <i>Using digital fabrication tools to provide humanitarian aid in low-resource settings: a systematic literature review</i></li> </ul>
	<b>Session 6 Parallel Track</b>  HS 12 Lecture Room	<b>Diffusing and Mainstreaming SI - Transforming Society?, continued</b> <b>Stream chairs: Julia Wittmayer &amp; Bonno Pel</b> <ul style="list-style-type: none"> <li>• Rick Hölsgens and Aline Reichow: <i>Effective social innovation for effective societal change</i></li> <li>• Janelle Kerlin, Saurabh Lall, Shuyang Peng and Tracy Cui: <i>Intermediaries as Institutionalizing Agents for Social Enterprise Organizations in India and China</i></li> <li>• Taryn Hamilton, Spirit River Striped Wolf and Patricia Derbyshire: <i>Otahpiaaki Law Keepers: Attributional Justice, the Role of Elders, and Decolonizing the Intellectual Property of Indigenous Creatives</i></li> </ul>



## WEDNESDAY, SEPTEMBER 5, 2018

Time	Description / Room	Person/Topic
10.15 - 11.45	<p><b>Session 6 Parallel Track</b></p> <p>HS 12a Lecture Room</p>	<p><b>Health &amp; Wellbeing</b> <b>Introduction by stream chair: Michael Roy</b></p> <ul style="list-style-type: none"> <li>• Fiona Henderson, Audrey Mutongi and Geoff Whittam: The emergence of social innovation in social enterprise: An analytical framework</li> <li>• Francesca Calò, Artur Steiner, Stephen Millar and Simon Teasdale: <i>Music community-based intervention for young people: a realist evaluation</i></li> <li>• Fiona Henderson: <i>Focus 50+</i></li> <li>• Heather Fulford and Melanie Liddell: <i>Social impact resources: navigating the landscape</i></li> </ul>
	<p><b>Session 6 Parallel Track</b></p> <p>Ehemaliger Senatssaal (Former Senate Hall)</p> <p>Lecture Hall</p>	<p><b>Social Innovation and Sustainability</b> <b>Introduction by stream chair: Rafael Ziegler</b></p> <ul style="list-style-type: none"> <li>• Flor Avelino and Julia Wittmayer: <i>The Transformative Potential of Social Innovation Movements for Sustainability Transitions</i></li> <li>• Rafael Ziegler: <i>Innovation towards a circular economy – an exploration of green and blue water options and obstacles from a civil society perspective</i></li> <li>• Ellen Stenslie: <i>Cleaning up the economy; the business models of environmental social enterprises</i></li> </ul>
11.45 - 12.00	<p><b>Break</b></p> <p>Neue Universität Lobby</p>	<p><b>Refreshment Break</b></p>

## WEDNESDAY, SEPTEMBER 5, 2018

Time	Description / Room	Person/Topic
12.00 - 12.45	<b>Plenary Keynote</b>  HS 13 Lecture Theatre	<b>René Kemp, Professor of Innovation and Sustainable Development, ICIS research institute, Maastricht University</b>  Social innovation for societal transformation: insights from the TRANSIT project  <i>I am investigating social innovation from a perspective of positive psychology (about psychological needs and human well-being) and cultural political economy (about carriers of historical change). In so doing, I hope to shed new light on social innovation.</i>
12.45 - 14.00	<b>Lunch</b>  Neue Universität Lobby	<b>Lunch</b>
14.00 - 15.30	<b>Session 7 Parallel Track</b>  HS 13 Lecture Theatre	<b>New Ways of Planning &amp; Policy Production, continued</b> <b>Stream chair: Marianne Paasi</b>  <ul style="list-style-type: none"> <li>• Mária Baracsi &amp; Victoria Blessing: <i>Interreg Europe Project SOCIAL SEEDS</i></li> <li>• Jarrod Choo: <i>Exploring Carrot and Stick Approaches to Social Enterprise Policy: A Comparative Case Study</i></li> <li>• Spirit River Striped Wolf, Taryn Hamilton and Patricia Derbyshire: <i>Challenging Scarcity: Nations-to Nation Policy Imperatives for Indigenous Community Prosperity</i></li> </ul>
	<b>Session 7 Parallel Track</b>  HS 4a Lecture Room	<b>Digital Social Innovation, continued</b> <b>Stream chairs: Cédric Gossart, Müge Özman &amp; Matt Stokes</b>  <ul style="list-style-type: none"> <li>• Sara Rodrigues and Wendy Cukier: <i>Blockchain as Social Innovation: Discourses of Disruptive Technologies</i></li> <li>• Lorenz Cuno Klopfenstein, Saverio Delpriori, Alessandro Bogliolo, Andrea Sergiacomi, Donna Boardman, Peter Parfitt and Marina Marcozzi: <i>Crowdsensing for road sustainability: validation of publicly sourced data for exploitation</i></li> <li>• Eva-Maria Hollauf and Sandra Schön: <i>Educating young social innovators from 6 to 16 in makerspace settings: Casestudies of existing approaches and their implications for the European Initiative DOIT</i></li> </ul>

## WEDNESDAY, SEPTEMBER 5, 2018

Time	Description / Room	Person/Topic
14.00 – 15.30	<b>Session 7 Parallel Track</b>  HS 12 Lecture Room	<b>Diffusing and Mainstreaming SI - Transforming Society?, continued</b> <b>Stream chairs: Julia Wittmayer &amp; Bonno Pel</b>  <ul style="list-style-type: none"> <li>• Julia M Wittmayer and Flor Avelino: <i>Mainstreaming Social Innovation for Transformative Change: a Multi-Actor Perspective on Community Energy</i></li> <li>• Camilla Dahlin Andersson and Erik Lindhult: <i>Conceptualizing transformative innovation (TI) An innovation process study of “stem cells”</i></li> <li>• Martijn Gerritsen: <i>Where is the politics in the smart city? Examining smart city experiments through the lens of social appraisal of technology</i></li> </ul>
	<b>Session 7 Parallel Track</b>  HS 12a Lecture Room	<b>Health &amp; Wellbeing, continued</b> <b>Stream chair: Michael Roy</b>  <ul style="list-style-type: none"> <li>• Clementine Hill O’Connor: <i>Spirals of Confidence and Agency: The role of social enterprise activity improving health and wellbeing</i></li> <li>• Fiona Henderson: <i>Focus 50+</i></li> <li>• Enrico Bellazzecca: <i>Evidencing social enterprise’s contribution to health and well-being through mixed methods research: methodological reflections from an ethnographic journey</i></li> </ul>
	<b>Session 7 Parallel Track</b>  Ehemaliger Senatssaal (Former Senate Hall) Lecture Hall	<b>Social Innovation and Sustainability, continued</b> <b>Stream chair: Rafael Ziegler</b>  <ul style="list-style-type: none"> <li>• Sujeetha Selvakkumaran and Erik O. Ahlgren: <i>Using social innovation to phase out oil burners: the case of Hjørring, Denmark</i></li> <li>• Andrea San Gil León and Karen Araya Varela: <i>Creating an Urban Innovation Hub in Costa Rica: Igniting and strengthening social innovation as a platform for shaping better cities</i></li> <li>• Gordon Shockley and Peter M. Frank: <i>Social Entrepreneurship as Co-Produced Social Policy: A Polanyian Solution to Modernity</i></li> </ul>

## WEDNESDAY, SEPTEMBER 5, 2018

Time	Description / Room	Topic
15.30 - 16.30	<b>Summary and Conference Close</b>  HS 13 Lecture Theatre	<b>Summary of ISIRC 2018 and Looking forward to ISIRC 2019</b>